# ANNUAL REPORT 2021



## mission, vision & volues

#### **MISSION STATEMENT**

The Medicine Hat Public Library serves as a community hub, providing equitable and convenient access to books, media, information, and programs that help to educate, enrich, entertain, and inform.

#### **VISION STATEMENT**

That the Medicine Hat Public Library is a valued resource, fostering lifelong learning and enhancing the vitality of the community now and into the future.

#### VALUES

- » Equitable access and inclusion
- » Freedom of information
- » Lifelong learning
- » Intellectual freedom
- » Connecting community





**2021 was a hard pandemic year.** The sudden passing in November of our board Chair Rick Redmond was also a blow. We were, however, encouraged by great community support, including donations that allowed us to offer free library cards. Thank you to everyone who chose kindness during difficult times.

We continued to adjust services in 2021 to meet COVID-19 realities. Family bookings allowed small groups to use our Co-op Community Developmental Play Space and other resources, and take-home kits let people do crafts and activities at home. These were extremely popular. Curbside pickup and a new display collection allowed distanced access to collections. A new library based social worker, funded by the Medicine Hat Community Housing Society, helped hundreds of library users, many of whom would not otherwise access this kind of service.

**2022 will be a year of returning to a new version of normal.** We will begin ramping up to full services. This will look a bit different than in the past, adjusted to meet new public health, societal and funding realities.

Community, access, and safety are the top priorities in our Plan of Service. These priorities remain relevant. We will open up access, build community, and always stay focused on doing so in a safe and sustainable way.

The Library is a powerful community builder and there is a greater need for this than ever before. Programming brings people together. We will soon return to in-person programming with restricted attendance; we hope to return to new normal levels of programming by the fall.

We will explore new ways of connecting people. The Library is an open facility that welcomes everyone. We will seek to bring different groups and demographics together. Our meeting rooms are an important resource for groups that need space to get together. We will bring back our room rental service in 2022.



## board members

Rick Redmond, Chair Evie Aschenbrenner Frances Barnes Elaine Beierbach Barry Bernhardt

Sherrill Fedor Linda Garvin Julie Loerke Janice Ouellet Councillor Phil Turnbull

2021 Board Members pictured from left to right: Rick Redmond, Frances Barnes, Elaine Beierbach, Barry Bernhardt, Sherrill Fedor, Linda Garvin, Janice Ouellet, Phil Turnbull.



in memoriam.

On November 20, 2021 longtime volunteer and dedicated Board Chair, Rick Redmond passed away suddenly. We will remember his belief in the importance of libraries, and his unwavering commitment to the safety of our staff and community. Rest easy, Rick.

## our patrons







- **9**.57%







+ 21.1%

9,882 questions answered at the children's desk

+ 71.4%



\* The COVID-19 pandemic continued to alter our service delivery in 2021. We were forced to close for a total of 19 weeks and even when we reopened, we operated under a schedule of reduced hours to limit the viral load on our building.

## our collection

#### 157,241 items circulated 400,809 times

+ 14.7%







#### 130,096 items in our physical collection 27,145 items in our virtual collection

note: our physical collection shrunk by 4,234 items to make room for our display collection coming in 2022

#### 581 items circulated in the community

note: several of our outreach locations were at reduced capacity or unable to accept donations, including the airport, city buses, and the Food Bank as they moved to the Root Cellar.

### online resources

Ancestry: 11,169 searches Consumer Reports: 6,835 page views eAudiobooks: 22,215 borrowed eBooks: 68,686 borrowed Gale Courses: 538 registrations PressReader: 1,105,520 articles read Pronunciator: 207 logins Solaro: 1,090 lessons/quizzes/tests Tumblebooks: 1,260 book views





## staff & volunteers



#### 41 lovely full and part-time staff









45 volunteers, Board Members, and Friends of the Library donated more than 688 hours of their time to the Library



## OUI programs

73 virtual programs were viewed 3,930 times





147\* children's programs with 9,354 attendees

162\* teen programs with 2,013 attendees

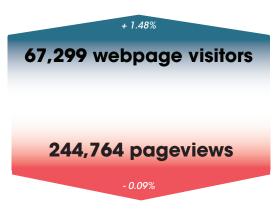
60\* adult programs with 1,310 attendees



\* These programs include those hosted in-person or held virtually (ex., Book Club's held over Zoom), as well as take-home craft and book club kits.

## online presence





3,643 Twitter followers 5,306 Facebook likes 3,264 Instagram followers 3,367 TikTok followers



28,336 wifi sessions logged

- 6.94%







City of Medicine Hat	\$2,180,886
Province of Alberta	\$349,750
Cypress County Library Board Allotment	\$10,000
Sales, service and other	\$54,010
Summer Student Grants	\$9,831
Other grants/donations*	\$113,754
*donors listed on back cover	



\$1,883,355	Friendly, helpful, well-loved staff (wages, benefits, WCB, etc.)
\$496,012	Materials and programs
\$271,187	Building, utilities, computers, maintenance
\$78,197	Everything else



# thank you, donors



2021 was another difficult pandemic year for our community. Many people responded with kindness and concern for others. We received several donations to our Library Card for Every Hatter initiative which resulted in FREE library cards for Hatters.

#### If you'd like to make a contribution to our future please let us know.

For more information call 403-502-8527 or click 'Donate' in the footer of our website.

Joan Armour Fred Beaupre Allynne Bileski Fay Bosch Emily Rae Burke Norma King Campbell Nora Chan Harry Cyster Community Foundations of Canada Community Foundation of SE AB Norma Demke **Beverley Drummond** Michael Dykstra Terry Elhert Pauline Fitzgerald Simonne Flynn **Barbara Foley-Gloss** Sarah Franchetto Friends of MHPL Hanna Friesen Giuseppe Gigliotti Catherine Glaser-Climie Paulette Godin Janet Hamilton



Norm Henke Brenna Hochstetler Caitlin Hok Kenroc Building Supplies Kinsmen Club of Medicine Hat Kristin Klein Karen Knibbs **Bee Lewis** Donna MacLean Patricia Marshall Norm McFarland Marilyn McInnes Elizabeth McNally Karen McWilliams Medicine Hat Community Housing Hilary Munro Janet Neubauer Jim Nieman Joyce Nishi Mary Anne Olszewski Pat and Brenda Olszewski Janice Ouellet Jane Palmer Jason & Christine Prokosch

**REDI Enterprises Bottle Depot** Redmond-Bell-Tankard-Brown families Joshua Reimer Dave Ridaedale Marlais Ross Roxanne Russell Josh & Rose Sanchez F. Lynn Schellenberg Edward Secondiak Diane Smith Sons of Abraham Congregation Laurie Stadnyk Sunrise Rotary Club Rav & Lori Townsend Dennis Vickerv **Orrie Whitford** Dale Woloshen Robert & Helen Young Sara Zacharias Harry Zeller

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