

# ANNUAL REPORT 2018

**mh**  
**pl** more than just books



# mission, vision & values

## **MISSION STATEMENT**

The Medicine Hat Public Library serves as a community hub, providing equitable and convenient access to books, media, information, and programs that help to educate, enrich, entertain, and inform.

## **VISION STATEMENT**

That the Medicine Hat Public Library is a valued resource, fostering lifelong learning and enhancing the vitality of the community now and into the future.

## **VALUES**

- » Equitable access and inclusion
- » Freedom of information
- » Lifelong learning
- » Intellectual freedom
- » Connecting community





# board members

**Emma Alves**

**Judi Coombes**

**Grace Crisp, Chair**

**Jen Grier**

**Janet Hamilton**

**Sue Masterman**

**Rick Redmond**

**Loretta Thompson**

**Avril Torrence**

**Councillor Phil Turnbull**



Pictured, back row (left to right): Councillor Phil Turnbull, Avril Torrence, Judi Coombes, Janet Hamilton, Rick Redmond, Emma Alves. Pictured, front row (left to right): Loretta Thompson, Grace Crisp, Jen Grier, Sue Masterman.

# our patrons



**267,549 visits to the Library**

**12,538 active memberships  
as of Dec 31, 2018**

**29,356 questions asked  
at the Info Desk**





# our collection

**767,375 items were circulated**  
**541,987 times**



**148,136 items in our physical collection**  
**649,239 items in our virtual collection**



**3,945 items circulated in the community**

(books on the bus, remand centre, airport, tourist information centre, gas city campground, women's shelter, food bank)

# in the community



**126 school visits  
2,743 children reached**



**14 outreach events with  
almost 2,000 people reached**



**66 homebound clients  
10 seniors residences  
51 volunteers**

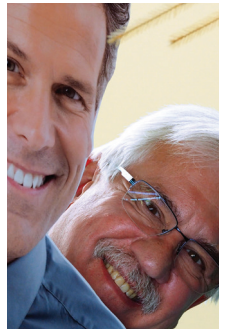
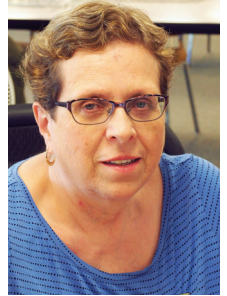
**22 new memberships &  
17 renewals processed  
at the Farmers' Market**





# our staff

**53 friendly  
full and  
part-time  
staff**





# our volunteers



**296 volunteers,  
Board Members &  
Friends of the Library  
donated more than  
3,326 hours of their  
time to the Library**



# adult programs



**468 adult programs  
9,971 in attendance**

**197 movies shown  
4,816 in attendance**

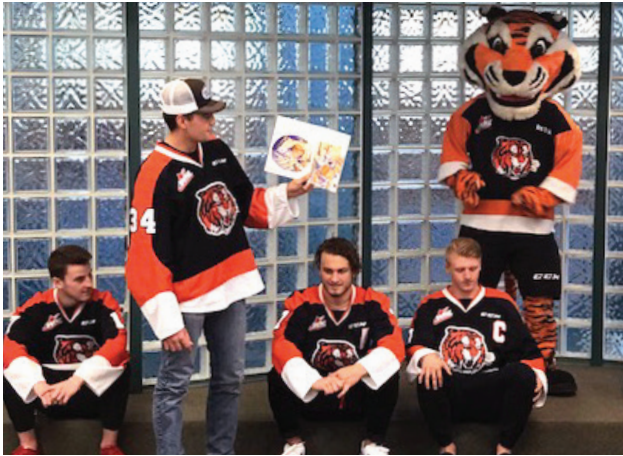
**107 people took  
advantage of our  
weekly tech help  
program, Tech Time**

**28 human books  
19 check outs**

**200 adults played Mo-  
noporead 641 times**



# children's services



**14,819 questions  
answered at the  
children's desk**

**136 storytimes  
3,760 in attendance**

**36 special programs  
1,965 in attendance**

**33 grade 4 classes were visited to  
promote the Sunrise Rotary Ride  
the Road to Reading contest**

**614 students were reached**

**\$309.07 in fines forgiven**



**Monoporead was played  
1,748 times by 594 kids**

**703 kids attended  
summer reading programs**





# tween programs

**402 tweens (ages 10-12)  
attended 24 programs**





# teen programs

**1,215 teens (ages 13-18)  
attended 44 programs**





# online presence



**74,844 webpage visitors**  
**270,709 pageviews**

**3,480 Twitter followers**  
**4,053 Facebook likes**  
**1,507 Instagram followers**



**22,958 users logged**  
**22,632 hours on public computers**



# revenues & expenses

City of Medicine Hat	<b>\$2,348,434</b>
Province of Alberta	<b>\$349,750</b>
Summer Student Employment Grants	<b>\$21,379</b>
Cypress County Library Board Allotment	<b>\$15,214</b>
Sales, service and other	<b>\$165,819</b>
Other grants/donations*	<b>\$12,437</b>

*\*donors listed on back cover*

Friendly, helpful, well-loved staff (wages, benefits, WCB, etc.)	<b>\$1,958,106</b>
Materials and programs	<b>\$445,312</b>
Building, utilities, computers, maintenance	<b>\$333,474</b>
Everything else	<b>\$156,588</b>





# the year ahead

## 2019 PRIORITIES

### New Plan of Service

- » Our current Plan of Service expires in 2020 so we are starting to create a new plan. This is an intensive process led by our Board which will involve several community consultations.

### Library Refresh & Children's Play Space

- » Our library is feeling tired. Fresh paint, upgraded carpet, new furnishings, and better lighting are needed in order to give our beloved building the face-lift it needs.
- » A developmental play space in the Children's Library is one priority. When it's too hot or cold to play outside, we want the Library to be the place to visit!

### Satellite Services

- » Overcoming our limited parking situation and expanding into underserved areas of Medicine Hat is a top priority for us. Book lockers for holds pick-up and off-site programming are two examples of satellite services we are working towards offering.



# thank you, donors



These are some of the generous donors who made contributions to our fundraising efforts in 2018.

**If you're interested in going down in history as a supporter of your public library please contact us to see how you can help.**

For more information call 403-502-8527 or click 'Donate' in the footer of our website.

Avril Torrence  
Barbara Alison Campbell  
Beverley Drummond  
Cancarb  
City of Medicine Hat  
Derie-Gillespie Medical  
Friends of Medicine Hat Public Library  
Government of Alberta  
Harriet Lewis  
Harry Zeller  
Hilary Munro  
Ian and Phyllis McLaughlin  
J.M. David  
Jason and Christine Prokosch  
Jody Saka  
John McClelland  
Josh and Rose Sanchez

Karen Cunningham  
Kenroc Building Materials  
Medicine Hat Sunrise Rotary Club  
Michelle Gaucher  
Michelle Sauve  
Rachel Sarjeant-Jenkins  
Raymond and Lori Townsend  
RBC Royal Bank  
REDI Bottle Depot  
Rick Stieben  
Robert and Helen Young  
Shelley Lou Bradshaw  
Shortgrass Regional Library System  
Walter Bergstreser  
Wawanesa Mutual Insurance Company

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