

Advocacy Issues Worksheet

If you are working through an issue that is affecting your library, answering these questions can help you work through the problem and plan your own advocacy response.

1. What is the issue?

2. Issue breakdown:
 - a. Why is it important? (not just to us, but to our audience)

 - b. Who is being impacted?

 - c. What are the challenges as a result of this issue?

 - d. When did this start?

3. What data or research is there on this issue?

4. What is the preferred outcome?

5. Who are your partners?

6. Who are decision-makers/stakeholders?

7. What does success look like? How will your advocacy issues be evaluated?

(Adapted from the OLA's Advocacy Toolkit 2019)