



# ENGAGE

April 15 2024

Presented by Shortgrass Library System

[Shortgrass.ca/Engage2024](https://Shortgrass.ca/Engage2024)

# Schedule

8.30am - 9.15am: **Sign-in & Breakfast**

9.15am - 9.30am: **Welcome**

9.30am - 10.45am: **Keynote: Reading Diversely**

*Presented by Kel Banks & Camelia Campbell, Public Library Services Branch*

Did you know that an estimated 10% of Canadians have a print disability? This may mean that you read in non-traditional ways, and may also mean that it is difficult to access reading and information. Hear from Kel and Camelia as they share their lived experiences with print disabilities.

10.45am - 11.00am: **Break**

11.00am - 12.00pm: **Morning Sessions**

**Session 1: The Art of Social Media: Best Practices for Libraries**

*Presented by Hailey Halberg & Jessica Dinan, Parkland Regional Library System*

Dive in to the art of social media for libraries! Unveil the essentials of various platforms, learn the significance of crafting a tailored social media strategy, and uncover best practices for captivating content creation. This session promises actionable insights to enhance your library's online presence, inspire engaging posts, and establish a meaningful connection with your community.

Whether you're a social media novice or seeking to refine your approach, this session will guide you toward building a compelling and impactful digital presence for your library.

**Session 2: Accessible Documents and Communications**

*Presented by Diana Davidson, Kim Johnson, Kel Banks, & Camelia Campbell, Public Library Services Branch*

Many Canadians with print disabilities use assistive technology (screen readers or magnification software, for example) to access digital information. However, many digital resources, including digital publications and websites, are not accessible to those who use assistive technology for reading.

The good news is that there are very easy steps we can all take right now to make documents, publications, and online interactions more accessible. In this session, we will cover what a print disability is, different ways that people read, and what you can do to make your documents, communications, and social media more accessible. We will demonstrate common barriers and ways to fix them.

12.00pm - 1.00pm: **Lunch**

# Schedule

## 1.00pm - 1.45pm: **Early Afternoon Sessions**

### **Session 1: Connecting Readers to Books: How to Increase Collection Accessibility**

*Presented by Stephanie Kuhn, Medicine Hat Public Library, & Blaine H., Shortgrass Library System*

"Do you have book 2 in this series?" "Which book do I read next?" "I can't find this title..." are some commonly heard questions at the library desk. The traditional CALL # labeling system is quite limited and often difficult to navigate for library patrons. We can not only increase collection accessibility but also increase circulation numbers by changing how we catalog and label books in our collection; especially for books in series and graphic novels/manga collections.

### **Session 2: Cybersecurity at the Library: What You Need to Know**

*Presented by James Parsons, Partek IT Solutions*

Libraries are getting hit with cyberattacks more and more often - who's next? Learn best practices for staying safe in this practical session.

## 1.45pm - 2.00pm: **Break**

## 2.00pm - 2.45pm: **Late Afternoon Sessions**

### **Session 1: Crash Course in Readers' Advisory**

*Presented by Kait McClary, Shortgrass Library System*

Why do people enjoy the books that they do, and how can we help them decide what they want to read next? Join Kait to explore appeal factors and reading doorways, and learn how to help your patron find the perfect-for-them book.

### **Session 2: High Stress Situations: What We've Learned**

*Presented by Miranda Leduc and Karla Gaetz, Medicine Hat Public Library*

Every library has action plans on how to deal with high stress situations, but no matter how well-versed you are in these plans, actually living through these incidents is an entirely different experience. The Medicine Hat Public Library has seen an increase in high stress situations over the past few years, such as drug use, medical emergencies, and violence; as a result we have had to become more confident in handling these situations. Join us to discuss preparing and practicing emergencies, living through real-life situations, post-incident debriefing, and skills to cope with high-stress situations.

## 2.45pm - 2.55pm: **Break**

## 2.55pm - 3.15pm: **Shorty Awards & Closing Remarks**

Join us for the presentation of the 2024 Shorty Awards! We are excited to celebrate the successes and accomplishments of Shortgrass member libraries over the past two years. Door prizes will also be awarded at this time.

Engage with your colleagues across the system!

Shortgrass invites member library staff, volunteers, and trustees to attend the 2024 Shortgrass PD Day.

Monday April 15th, 2024  
Esplanade Arts & Heritage Centre  
401 1st Street SE, Medicine Hat, AB T1A 8W2

## Registration Information

### How do I register?

Registration opens on February 20th, 2024, and closes March 27th, 2024. Each person attending must complete the registration form.

### How much will this cost?

Registration is \$20 per person. Libraries will be invoiced following the event.

### What does my registration fee include?

- Access to all sessions offered.
- All meals, including breakfast, lunch, and morning and afternoon coffee breaks.
- Mileage will be reimbursed for one vehicle per library.

Shortgrass Library System honours and acknowledges that we are situated on Treaty 7 and Treaty 4 territory, traditional lands of the Siksika, Kainai, Piikani, Stoney-Nakoda, and Tsuut'ina as well as the Cree, Sioux, and the Saulteaux bands of the Ojibwa peoples. We also acknowledge and honour that we are on the homeland of the Métis people.

To register, visit  
[Shortgrass.ca/Engage2024](https://Shortgrass.ca/Engage2024)