Volume VI, Issue 4 December 2016

Shortgrass Clippings

Table of Contents

Updates	2-0
Feature articles and	
Professional development	4-9
News from Member Libraries	10-1
CloudBurst: Chilton Library	12
Holiday favourites and 2017 Calendar	14-15

News in Brief

UpdatesPages 2-3 Increased online payments, Shortgrass building renovations and staff showcase

Feature articles.....Pages 4-9 Social media - ideas and tips for effective social media usage from Luisa Konstanzer

2017 Minister's Awards for Excellence in Public Library Service: information on nomination submissions

Mental Health First Aid: be aware of common issues

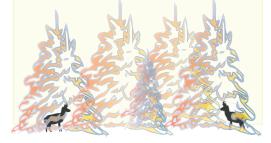
Grant Applications and Professional development corner: tips and ideas for grants and tools available to libraries

News from Member Libraries

See the latest and greatest from around our system.....Pages 10-11

SLS holiday favourites & 2017 Calendar

.....Pages 14-15





Message from the CEO

I am pleased to present the final edition of the 2016 Shortgrass Clippings. Over the past few months, the Shortgrass building has undergone a variety of upgrades and renovations, which have made for a dusty and sometimes noisy work environment for everyone here. While we're not quite done yet, things have settled for now and the new flooring and furniture looks really great! Check out some photos on page 2 of this newsletter and follow us on social media to see more photos of the various changes as they are implemented.

Shortgrass is, once again, part of the planning committee for "Board Leadership South," a 1 day event, providing learning opportunities about board governance to board members, potential board members and staff who work with boards of not-for-profit organizations (including libraries). If you have always wanted to learn more about board governance, this event is for you. You can find more information on page 13 of this newsletter.

The Shortgrass Board was pleased to provide an additional \$20,000 towards the very popular eResource hoopla, which provides opportunities for library patrons to listen to audiobooks and music, read books and comics, and watch movies and/or TV shows. As a result of the influx of extra funding, the monthly patron limit for borrowing from hoopla has increased from 5 to 6 items. I am grateful that the Board recognizes the value of this resource and has chosen to support the member libraries with the extra funding.

The Shortgrass outreach vehicle is getting new decals applied to it as I write this and, as always, the designs developed by the graphic design team at Flag Five are a great visual representation of our brand. Check out the photos of the newly decked out vehicle on page 13.

Wishing all of you a peaceful and joyous holiday season and all the very best for 2017!

Petra

- Shortgrass Library System // w: shortgrass.ca // p: 403.529.0550
- Alcoma Community Library
- Bassano Memorial Library
- Brooks Public Library
- Duchess & District Public Library Medicine Hat Public Library
- Foremost Municipal Library
- Gem Jubilee Library Redcliff Public Library • Graham Community Library
- Irvine Community Library
- Rolling Hills Public Library
- Rosemary Community Library
- Susan Andersen Library
 - Tilley Public Library







Online payment on the rise!



A Fresh Look!

The building got a fresh coat of paint, new carpet and tiles!

After almost 30 years, the Shortgrass building was due for a few renovations!

Shortgrass' reception desk got a makeover with a creative history display! Available since 2015, the graph to the left reflects online payment trends between the period from June 2015 to mid-October 2016.

Highlights:

Average transaction amount: \$11.22

Percentage of transactions after 9:00 pm and before 10:00 am: 28.62%

New whiteboard table surfaces in the boardroom are perfect for sharing ideas and brainstorming!

clippings//2

Champions of the backlog

In May 2016, we celebrated the completion of the ULS backlog project! The Bibliographic Services Team was instrumental in this achievement. Learn more about two members of the team, Blaine and Norman.



Blaine!

"Hi, I'm Blaine Heglund and I am the Medicine Hat Public Library Cataloguer at Shortgrass.

I input data. I do this so people can find the items at the library that they're looking for.



I came to Shortgrass as a practicum student from SAIT in April 2009, to learn how a library system works and gain experience working as a cataloguer. Shortly after, I was hired full-time to cover for an upcoming retirement.

The most challenging part of being a cataloguer is keeping up with the amount of items needing cataloging, so library patrons can borrow the items as soon as possible. The best part is seeing the range of new library items. There are many interesting topics that I could spend days absorbing into my brain.

I love to learn and try out new things that I'm reading about. At the moment, I am currently building my own coffee table which will have a houseplant growing in the center. I also enjoy finding the latest Korean and Japanese music to listen to, or other Asian types of media such as Korean dramas and Japanese manga."

Norman!

"I have been working at Shortgrass for a bit over 8 years. I am currently the cataloguer for thirteen libraries.

Some background information about me: From 1994-1996, I took my Library Tech diploma training at Langara College in Vancouver, BC.



After, I worked in various circulation departments at colleges and then transferred to the tech services department where I learned cataloguing.

Wondering what cataloguers are? I'd say I am an information specialist, or basically an office guy, who is plugged into my computer. I enter the library material information into the computer, so when you search the catalogue, you can find what you are looking for. I use precise language so that the computer will give the patron the correct information. I also determine what the item is about, so it it can be labeled correctly and put in the collection with like material. I enjoy the challenge of doing my job well, the detailed work required, and helping library staff with issues that arise.

Things have changed a lot since starting here at Shortgrass. We went from AACR2 to RDA (very different cataloguing rules), have had a lot of staff changes, and with that our cataloguing philosophy has changed. These are changes that I welcome. We have a great staff and I like where we are going.

In my spare time, I enjoy playing Civilization (a computer game). I also enjoy wilderness camping and eating in fine restaurants, especially in Vancouver. I also enjoy teaching Bible and hanging out with the youth at Glenview Nazarene Church. I am a Vancouver Canuck and a Ferrari F1 fan. :)"

Using Social Media Effectively

By Luisa Konstanzer

Want to connect more effectively with your community through social media? Need some tips to get you started? Here are seven steps to create an awesome social media account for your library.

1) CHOOSE THE SOCIAL MEDIA PLATFORMS THAT MAKE SENSE TO YOU AND YOUR COMMUNITY

First, find out which social media platform (e.g. Facebook, Twitter, Pinterest) your patrons prefer most.

A survey is useful to discover this. Have conversations with your patrons and ask what social media accounts they have, follow and like. Consider asking for feedback at the checkout counter or reference desk, as well.

Second, consider creating a social media team. Involve staff, volunteers and/or board members. Ask and find out the comfort level of your team with each of the platforms under consideration.

Third, research and learn about the different social media platforms and how effectively they might present the information you want your community to know about.

Finally, meet in the middle. Choose which social media platform(s) will work for your staff and community.

2) NEED INSPIRATION? LOOK TO OTHER LIBRARIES AND COMMUNITY GROUPS

Take a look at other libraries' or community organizations' social media accounts for ideas. What social media platforms are they using? What are they sharing? Many of the libraries in the Shortgrass system, as well as community organizations, have a number of different social media accounts (e.g. Medicine Hat Public Library, Brooks Public Library, FCSS, ECD, etc.).

3) FIND YOUR UNIQUE VOICE

While looking at different social media accounts, look for sharable items that your patrons might find interesting and important to know (e.g. information about programs, opening hours, events in the community, news, etc.).



4) BE SMART - MAKE A PLAN

Consider using the SMART goal-setting strategy to make a social media plan:

- S = Specific Consider answers for the 5 "W" Questions.
 Who is your audience?
 What will you post?
 When will you post?
 Where will you post?
 Why is this information relevant to your community members?
- M = Measurable Make a measurable goal. ie. Post XX times a day Aim to get XX likes / week

Find a social media management tool that will help you manage your social media posts. ie. Hootsuite, If This Then That (IFTTT)

- A = Attainable Related to the Measurability of the plan, set a "realistic" goal that is attainable.
- **R** = Relevant Consider if the goal is relevant to your library.
- **T** = Time Give your goal a deadline.

5) SET A TIME LIMIT

Keep track of the time it takes to create and manage posts. Watch the clock.

Set a time limit to think/search for future post content (e.g. 5 min.).

6) GET A SECOND OPINION

Whenever you get a "Post" ready, get it approved and/or check with colleagues before you post. Consider if it aligns with the persona of what you want your social media to convey.

7) OBSERVE

Write down what your patrons like and what they don't like or aren't interested in. Look for more of the items that your patrons respond to.



Optimizing your Social Media Time

Create a unique social media policy and practice tailored for your library.

Working effectively as a team:

Create a collaborative, functional email account and discussion that:

everyone in the social media team has access to,

enables communication about changes and updates,

and provides all notifications in one location.

Plan ahead and use various tools to manage postings across different platforms: If This Then That (IFTTT), Google calendar, Hootsuite, etc.

Investigate and explore the best times to post on social media. Check out infographic: http://bit.ly/1EGTzct

"Thanks to social media such as Facebook and Twitter, a far wider range of people take part in gathering, filtering and distributing news."

- Lionel Barber

Keeping informed:

2017 Minister's Awards for Excellence in Public Library Service

he Public Library Services Branch is accepting nominations for the annual Minister's Awards for Excellence in Public Library Service. The award recognizes great services at public libraries and promotes knowledge-sharing within Alberta's library community.

The YOU Libraries Award will also continue in 2017. This award is adjudicated by a popular vote open to all Albertans.



Nominations open on **December 1, 2016** and the submission deadline is February 24, 2017. Nomination forms and additional details are available at www.albertalibraries.ca and http://www.municipalaffairs.alberta.ca/plsb_ministers_awards.

Winners will be notified by early April 2017 and announced at the Alberta Library Conference in Jasper from April 27 to 30, 2017.



For any questions on the awards program, please contact: Karen Petch, Branch Information Co-ordinator, Public Library Services Branch, toll-free at 310-0000, then 780-427-9709, or at libraries@gov.ab.ca.

Some points to consider, when submitting a nomination package:

- **1. Identification of partners in the service:** What was their role? How did they participate? How did all partners benefit?
- 2. What community need did this service meet? How was the need determined? Evidence from plan of service/needs assessment. Usage or uptake of the new service. Did this service attract new library users? Statistics: number of users and who they are. How were library users made aware of the new service?
- **3. How could this service work in other libraries?** Are you able to share this service with other libraries?
- **4. What were the lessons learned in developing this service?** If you were to do it again, what changes would you make in approach or implementation?
- **5.** The nomination may be accompanied by other supporting materials relating directly to the service under consideration. These documents can be attached separately with photos in a jpeg format.
- 6. Nomination packages will only be accepted in electronic format.

Keeping informed:

Mental Health First Aid (MHFA)

Many individuals walk through libraries everyday. If they were in need of assistance or direction, would you know what to do? The Canadian Mental Health Association offers a two day (12 hour) training class that heightens mental health awareness and highlights tools. Here are some key takeaways.

Mental Health First Aid (MHFA) is given when a person is experiencing a mental health issue or crisis and is provided until appropriate professional treatment is received or the crisis is resolved.

Examples of mental health disorders include:

- Substance-related disorders
- Mood disorders
- Anxiety disorders shortgrass.ca/chilton-library
- Psychotic disorders

Mental health problems are:

- Common
- Invisible but real medical conditions
- Not character flaws
- Unique based on individual experience(s)

1 in 3 people will experience a mental health issue in their lifetime If you notice that someone is on the verge of a crisis or is showing erratic behaviour,

TAKE THESE 5 STEPS:

- 1. Assess the risk of suicide and/or harm
- 2. Listen non-judgmentally
- 3. Give reassurance and information
- 4. Encourage the person to get appropriate professional help
- 5. Encourage other supports (self-help strategies, reaching out to family and friends, etc.)

Effective help and treatments are available:

Canadian Mental Health Association www.cmha.ca

National Institute of Mental Health www.nimh.nih.gov

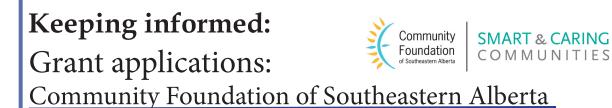
Public Health Agency of Canada http://www.phac-aspc.gc.ca/index-eng.php

<u>Curious to know more?</u> Please contact Rei or see the following website: http://www.mentalhealthfirstaid.ca/

Next Mental Health First Aid (MHFA) class offerings in Medicine Hat:

MHFA for Adults who Interact with Youth Tuesday and Wednesday, January 24-25, 2017 8:30 am-4:30 pm

MHFA Basic Tuesday and Wednesday, March 21-22, 2017 9:00 am-4:00 pm



Does your library have a need for a service, program or collection that would benefit the community, strengthen and promote your library's mission, and enhance partnerships among agencies? Could your library benefit from financial support to make this idea a reality? If so, submitting a grant application might be the answer you've been looking for. Here are two: **Community Fund for Canada's 150th** and **The Community Foundation of Southeastern Alberta**.

Community Fund for Canada's 150th

- Limited time fund for Canada's 150th anniversary of Confederation in 2017
- Accepts applications from registered charities, registered Canadian municipalities, registered municipal or public bodies performing a function of government in Canada, and more.
- Applicable for small grants that are an extension of the organization's mission, lead to a multitude of outcomes including increased BELONGING, INCLUSION, RECONCILIATION, and CONNECTION within communities and throughout Canada. Objectives must align with <u>either</u> of the following:
 - BUILD vibrant and healthy communities with the broadest possible engagement of all Canadians, including indigenous peoples, groups that reflect our pluralism, official language minorities, and youth.
 INSPIRE a deeper understanding about
 - the people, places and events that shape our communities and our country.
 - ENCOURAGE participation in community initiatives, activities and events to mark the 150th anniversary of Confederation.

More at: http://bit.ly/2aGJDTf & http://bit.ly/2fJJEbn

Community Foundation of Southeastern Alberta:

• Accepts applications from local organizations involved in animal welfare, arts & culture, children & youth, education & learning, environment, health, heritage, senior services, social & human services, recreation & leisure.

COMMUNITY FOUNDATIONS

- Funds innovative, creative projects that will have a wide-impact across Southeastern Alberta
- Provides seed funding for long-term projects
- Provides funding for short-term projects, equipment-based projects and will contribute towards a capital campaign
- Provides small amounts of emergency funding

More at:

http://cfsea.ca/grant-recipient-resources/

For more information on both of these grants, contact:

Rei - rei@shortgrass.ca Phone: 403-529-0550 ext 104

or,

Community Foundation of Southeastern Alberta Phone: 403-527-9038 Email: info@cfsea.ca Web: http://cfsea.ca/

Key Tips for Grant Applications:

- 1. Keep it simple one project focus per grant application.
- 2. Have a consistent and clear project title.
- 3. Focus on how the grant will make the project possible.
- 4. Be as descriptive as possible (provide different quotes, focus on main expenditures)
- 5. Demonstrate a clear 15-20 month operational plan using the SMART goal-setting strategy on page 5.
- 6. Make certain the project budget is balanced.
- 7. Be consistent with the amount you request.
- 8. Get a second opinion on the completeness of your application.

"Although faced with the necessity of reducing expenses, and even reducing staff, libraries and librarians demonstrate once again their versatility and their ability to adjust and be creative in the face of economic challenges." - Dr. Loriene Roy -

Forward to 'The Frugal Librarian'

Professional Development:

From our Professional Development collection available at Shortgrass:

The Frugal Librarian:

Thriving in Tough Economic Times by Carol Smallwood

Filled with firsthand recommendations from different library staff on how to thrive through tough economic times, this book is jam-packed with ideas including: grant writing tools and ideas to promote the library through the economic downturn.



Place a hold today! Item ID: 35021011040941

Online webinar resource:

Winning Library Grants An archived presentation

X WebJunction[®]

Wondering how to get

started writing grants for your library? Grants can support the changing needs in your community while your library budget is flat or shrinking. This grant webinar is easy to understand, motivating, fun, and full of valuable tips.

Access here: http://bit.ly/2fw2cyq

News from Member Libraries

The Scholastic Book Fair

By Vanessa Plett Rosemary Community Library

The Scholastic Book Fair is an important fundraiser for our library. I run it once in the fall and again in the spring. This fall's book fair theme, "Bookaneer: Where books are the treasure!" was a great theme.

We raised over \$1000 worth of books for the library this October. With these funds, I picked approximately \$550 of books directly from the fair and have about \$450 to spend on a new order. For new orders, I usually top up the available series and select the up and coming books from the catalog.

We usually set a goal of trying to sell one book per student in our school. This year there are 208 students. It was very exciting for our students to know 220 books were sold!

Christmas Display

Success Rolling Hills Public Library



Staff favourites lined the shelves for photos and within a matter of hours, they were all signed out! What success!

Book Tree

Bassano Municipal Library

250 books leftover from the booksale were put together to create this beautiful Book Tree!



Cat Café Mania

Medicine Hat Public Library

On October 15th, 461 cat enthusiasts came to see, play and cozy up with kittens and cats from the Alberta Pound and Rescue Centre (APARC) of Medicine Hat. The program, originally scheduled for 3 hours, was a huge success and cat-apulted into a 5 hour affair, with 7 felines finding homes! Shortgrass CEO, Petra, adopted a beautiful cat (pictured right) formerly known as Hermione. She now goes by the name Frau Schlüter and keeps everyone in Petra's house on their toes. While groups of 10-15 people were led through two rooms full of kitties, waiting guests were provided refreshments and entertained by movies in the theatre, books and colouring activities.

pere books are the treasu









Pumpkin Auction Foremost Municipal Library





Photographs courtesy of Kim Wright

The Pumpkin Auction is an important community event and



fundraiser for the Foremost Library. Hundreds of bids were placed on items, including household goods and various harvested items donated by community members. The top bid, a picture drawn by a local artist, went for \$610! In total, \$1,900 gross was raised during the event. Members of the library board, who gathered and sorted donations, as well as set up and took down the event, felt it was a great turnout. Fantastic news!

Magical Connections Susan Andersen Public Library

It has been a busy fall and winter at Susan Andersen Library. In October, Emily Rae held a successful Halloween



Crafternoon teen program, making wands with eight teens! As the cold set in, a collection began for the 'Mitten



Tree.' As part of The Joy of Giving Donation hamper, these items will be distributed to community members in need. What a great community service!

Out of PrintTM Fundraiser Redcliff Public Library

Friends of the Redcliff Public Library Society raised a total of \$280 (USD) at the 'Out of Print[™] Fundraiser held between October 23th and November 19th. The campaign was set up within a matter of hours and the wrap-up to the campaign was quick, as well. Within three days, the library was notified of the total amount raised and received notification that their cheque had been processed for delivery! Congratulations!

Sushi Creations Graham Community Library



Over 20 attendees took part in one of the more successful teen programs in mid-November, making Candy Sushi at Graham Community Library! Awesome creations!



Meanwhile, while at least 20 kids were busily creating candy treats, this little guy was captured engrossed in his book.





<u>CloudBurst</u>

By Aaron Dalla-Longa

Hello everyone and welcome to CloudBurst!

This month marks the rollout of a new eResource, Chilton Library! This resource is a convenient collection of vehicle maintenance and wiring documentation for all the Do-It-Yourselfers out there.

You can check out this new resource at: shortgrass.ca/chiltonlibrary



ChiltonLibrary

Comprehensive, dynamic online auto repair support available 24/7

With more older cars on the road, patrons need access to authoritative (money-saving!) auto repair guides. Now you can provide access to Chilton's car manuals, a trusted reference for more than 100 years, from any computer with an internet connection.

A powerful engine

ChiltonLibrary's dynamic search engine helps users find specific procedures quickly and offers other benefits:

- Domestic and import vehicle information through the current model year, updated continuously
- Individual tabs for repair, maintenance, labor estimating, and bulletin/recall information
- · Powerful search functionality, including keyword searches and nested tree menus
- ASE test prep quizzes for the most popular certification exams

Desirable standard equipment

ChiltonLibrary serves up highly usable repair tools:

- Step-by-step instructions that provide a one-stop source
- Videos and animations that show how to complete repairs
- Close-up photos and images to enhance understanding
- · Wiring and vacuum diagrams
- Troubleshooting and diagnostic information
- Maintenance and specification tables

Need a easy program?

Borrow our storyjars! Have

your community members

CHILTON



Programming Kits

Shortgrass staff have been using break times to play 'Catan,' one of the Strategy games in the 'Strategy Programming Kit.'

Available to try out!

Uncertain of what the activities in the programming kits entail or whether they'd work for your library? Give them a test

run! The kits are great for staff professional development days or library socials too!



guess the story from the cut up strips of well-known stories! Contact Rei for more information.



Featured eResource

Access fun, interactive reading and learning through Tumblebooks



Storybooks, eBooks, games and learning tools for young children are offered via this Online Resource.

What you'll find:

- Animated favorite StoryBooks
- Read-alongs to chapter books
- National Geographic Videos
- World language books
- Literacy building activities
- TumbleTunes sing-alongs

Benefits:

- Unlimited access
- -TumbleBooks en Español and en Francais
- No late fees
- Create a playlist on My Cloud
- FOR TEACHERS: Unit Plans



Language: English V

English

Français

Español

Mobile

How to use:

- From the Shortgrass
 homepage, select
 Resources and
 click Online
 Resources.
- Click on 'For Kids'
- Login with your library card or access directly from the "click here to access" button.
- Start Reading!

Shortgrass Outreach Vehicle Update!

We are excited about the cute new Shortgrass reading antelope wrapping on the Kia designed by Flag Five designers!



S75

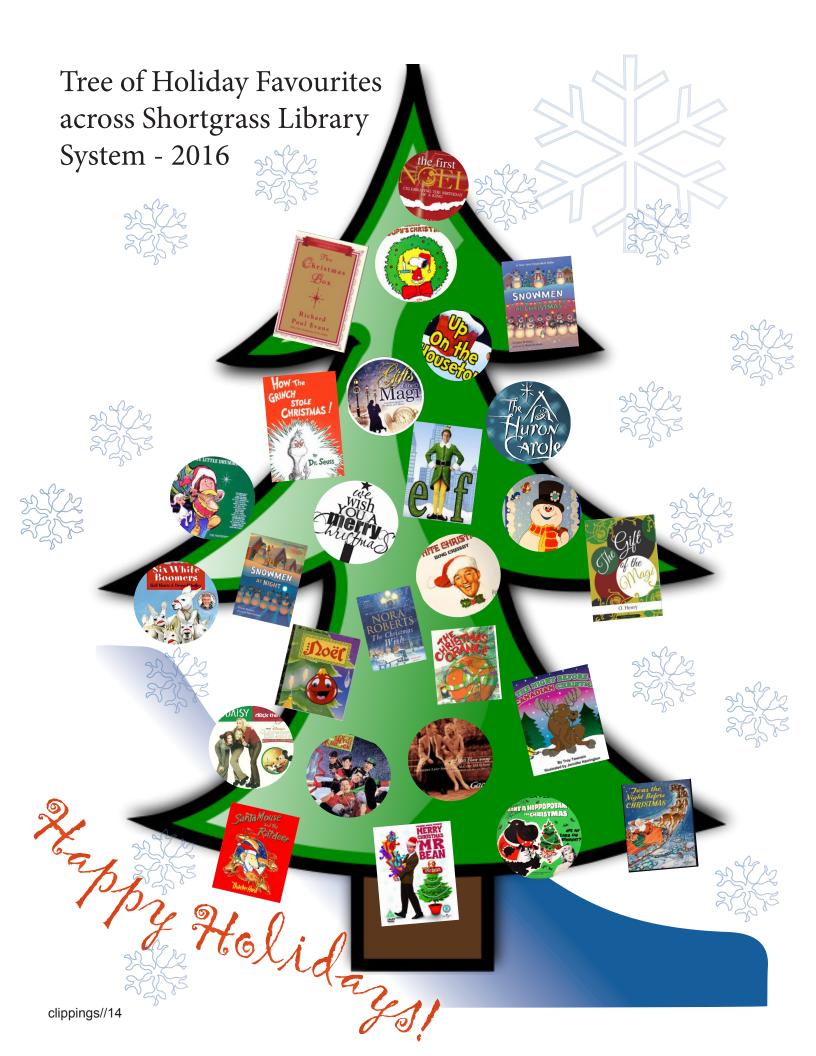


TumbleBooks

SOUTHEAST ALBERTA

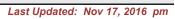
TRAINING EVENT FOR BOARD MEMBERS Saturday, March 4, 2017 / 8 Am - 3 Pm WWW.Boardleadershipsouth.com







(Shortgrass Library System 2017 MEETINGS/EVENTS	
Date	Meeting	
January 3	1 st day SLS office open in 2017	
January 16	Library Managers Meeting 10am to 3pm	
January 18	SLS Board Meeting	
February 13	Family Day – SLS Office Closed	
February 15	SLS Board Meeting	
March 2 - 4	Southern Alberta Library Conference (Lethbridge)	
March 13	Library Managers Meeting 10am to 3pm	53
March 15	SLS Board Meeting	0
April 14	Good Friday – SLS Office Closed	
April 17	Easter Monday – SLS Office Closed	
April 19	SLS Board Meeting	
May 15	Library Managers Meeting 10am – 3pm	
May 17	SLS Board Meeting	
May 22	Victoria Day - SLS Office Closed	
June 21	Board Meeting plus Joint Meeting of Lib Board Chairs & Library Managers	STR.
July 1	Canada Day – SLS Office Closed	Z
August 7	Heritage Day - SLS Office Closed	500
August 23	SLS Board Meeting	
September 18	Library Manager Meeting 10am to 3pm (location TBD)	
September 20	SLS Board Meeting (location TBD)	
October 9	Thanksgiving – SLS Office Closed	
October 18	SLS Board Meeting	
November 13	In lieu of Remembrance Day – SLS Office Closed	
November 15	SLS Board meeting	
November T.B.D.	Library Manager Meeting 10 am to 3 pm	
November 24	Order cutoff date	
December 6	Christmas Dinner & Social (Medicine Hat Golf and Country Club – 6:00 pm Social; 6:30 pm Dinner) – no board mtg this month	





December 2016

December 7: Christmas Dinner & Social

December 26-27: Christmas - SLS office closed, no deliveries

December 28: Deliveries resume, missed deliveries made up

January 2017 - Happy New Year!

January 3: SLS office opens in 2017 deliveries resume, missed deliveries made up

January 16: Library Managers Meeting

January 18: SLS Board Meeting

February

- February 13: Family Day -SLS Office Closed
- February 14: Deliveries resume, missed deliveries made up
- February 15: SLS Board Meeting

March

- March 2-4: Southern Alberta Library Conference in Lethbridge
- March 13: Library Manager's Meeting
- March 15: SLS Board Meeting



Looking for feedback:

If you have suggestions, photos or stories that you'd like to share and/or ideas for a future issue, please contact Rei -Client Services Librarian at: rei@shortgrass.ca NEXT EDITION OF SHORTGRASS CLIPPINGS: MARCH 2017