

Press Release

Shortgrass Library System encourages consumers to know before they buy



www.consumerreports.shortgrass.ca

BIG PURCHASE?

ConsumerReports

Your library can help!
Don't get hung out to dry.
Full access from your home or in your library.

Medicine Hat, December 6, 2012

It's the season to go shopping and many Albertans are planning major purchases around this time of year.

Before you go out and spend a lot of money on something that you will have around for many years to come, be sure to do your homework, so you don't end up with a lemon! You might be familiar with the Consumer Reports publication in magazine format, but the same information is now available online, thanks to a database provided through your local public library.

Consumer Reports is an expert, independent non-profit organization that has been testing products since 1936. Their mission is to work for a fair, just and safe marketplace for all consumers, and to empower consumers to protect themselves.

Anyone living in southeastern Alberta can access this valuable resource through their local public library to receive expert buying advice and see ratings on thousands of consumer products. You can log on here: www.consumerreports.shortgrass.ca before your next trip to the mall.

Product categories include cars, appliances, health & fitness, home & garden, babies & kids, electronics, food, and more.

With the largest shopping season of the year in full swing, it only makes sense to check the ratings of a product before you head out to make your purchase. Get help distinguishing good products from bad ones and see through the hype created by advertisements by knowing if you're really getting a good deal.

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