

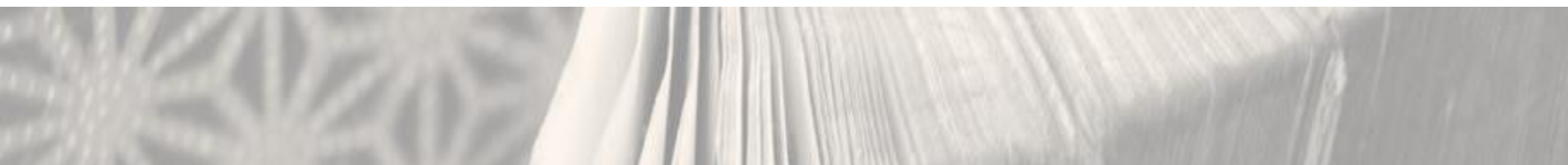
## **Vision and Mission Statement**

Brooks Public Library: A vibrant and inspiring resource connecting our diverse community to the world.

Brooks Public Library provides lifelong learning and enrichment opportunities with equitable access to high quality service, collections, and facilities.

## **The Brooks Public Library Board supports and endorses the values of The Alberta Library**

1. Cooperation and Collaboration:
  - a. We embrace diverse interests and facilitate active and open participation and creativity in our activities. We foster two-way partnerships wherein the library enhances the community at the same time the community enhances what the library can offer.
2. Universal Access and Freedom of Information
  - a. All citizens of Brooks will have equitable access to library and information. We honour diversity in an atmosphere of inclusion and candour. The Brooks Library Board is committed to the concept of public access to information while respecting individual privacy.
3. Lifelong Learning
  - a. Each individual has the right to access the information and ideas required to be a self-reliant, responsible, caring, and contributing member of society. The Brooks Public Library will take a leading role in providing the citizens of Brooks with the information and ideas they need to meet the demands of the future by employing traditional and innovative means and resources, co-operating and cost-sharing with stakeholders, and being willing to embrace change and provide new direction.
4. Intellectual Freedom
  - a. The Brooks Public Library has a responsibility to promote, develop, and facilitate access to all expressions of knowledge, opinion, and intellectual activity for all citizens of Brooks. The Board also supports the Canadian Library Association's Statement on Intellectual Freedom.



## **1. Create Partnerships, Know Your Community, and Share Resources**

### 1.1. Non-profit and charitable organizations

- 1.1.1. Participate in various capacities with relevant community committees as identified by Board and Head Librarian

Responsibility: Library Board and Head Librarian

Timeline: 2013 –

### 1.2. Business community

- 1.2.1. Increase awareness and use of videoconferencing and/or meeting space capabilities

Responsibility: Library Board, Head Librarian, Library Staff

Timeline: 2013 –

### 1.3. Culture and diversity

- 1.3.1. Share pre-existing events with a variety of other organizations

Responsibility: Library Board and Head Librarian

Timeline: 2013 -

## **2. Literacy - social, informational, technological**

### 2.1. Family, child, teen, and adult literacy

- 2.1.1. Explore new technologies for learning

- 2.1.2. Support and promote learning and information access

- 2.1.3. Career pathing and preparation

- 2.1.4. Provide resources to make informed decisions and enhance life skills

Responsibility: Head Librarian and Library Staff

Timeline: 2013 -

### 2.2. Programming, services, and collection

- 2.2.1. Ensure collection is relevant to community needs by means of assessment mechanisms and the use of statistics

- 2.2.2. A program planning guide will be created to enhance programming and services responding to the following:

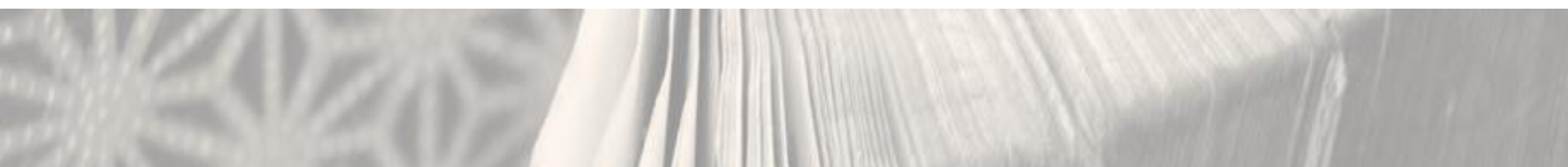
- 2.2.2.1. ELL
- 2.2.2.2. Families
- 2.2.2.3. Individuals  
Responsibility: Head Librarian and Library Staff  
Timeline: 2013 -

### **3. Explore culture, satisfy curiosity, and cultivate imagination and creativity.**

- 3.1. Personal interest, lifelong learning, and leisure time
  - 3.1.1. Increase quantity and quality of guest speakers
  - 3.1.2. Seek out opportunities to highlight art, music, healthy living etc. programming and services  
Responsibility: Head Librarian and Library Staff  
Timeline: 2013 -
  
- 3.2. Culture
  - 3.2.1. Use events such as Alberta Culture Days to celebrate local history and heritage
  - 3.2.2. Digitization of the Brooks Bulletin newspaper  
Responsibility: Head Librarian  
Timeline: 2013 -
  
  - 3.2.3. New Canadian culture and recognition
  - 3.2.4. Each year in the Plan of Service 4 to 6 programs/events will be undertaken to celebrate diversity  
Responsibility: Head Librarian and Library Staff  
Timeline: 2013 -

### **4. Provide a welcoming and comfortable space**

- 4.1. Represent and respond to community needs
  - 4.1.1. We will undertake a space survey to determine the needs around quiet vs. active; delineation of space as required
  - 4.1.2. Complete teen and children's space as per project grants received from CFSEA and CFEP  
Responsibility: Library Board and Head Librarian  
Timeline: 2013 -



- 4.1.3. Pursue grant funding for other space improvements in the library  
Responsibility: Library Board and Head Librarian  
Timeline: 2013 –
- 4.1.4. Complete our outdoor space improvements  
Responsibility: Library Board and Head Librarian  
Timeline: 2013 –

## **5. Marketing and advocacy**

- 5.1. Promote programs, services, collections, and events with the community
  - 5.1.1. Create communication plan  
Responsibility: Head Librarian and Library Staff  
Timeline: 2013 –
  - 5.1.2. Find improved methods for sharing our events calendar in local areas e.g. Leisure centre bulletin board, digital media screens, theatre  
Responsibility: Library Board and Head Librarian  
Timeline: 2013 -
- 5.2. Seek out opportunities to be strong advocates for our library and our community  
Responsibility: Library Board, Head Librarian and Library staff  
Timeline: 2013 -
- 5.3. Review and make recommendations on internal and external signage including the possibility of digital signage  
Responsibility: Head Librarian and Library Staff  
Timeline: 2013 -
- 5.4. Continue to improve our grant writing and fundraising efforts  
Responsibility: Library Board and Head Librarian  
Timeline: 2013 -
- 5.5. Pursue ongoing assessment to ensure we are meeting our community needs  
Responsibility: Library Board and Head Librarian  
Timeline: 2013 -

